

Take your brand to the next level



The Leading Advocacy for Independent Wealth Managers and Family Offices in Singapore

Founded in 2011 and recognised by the Monetary Authority of Singapore, the Association of Independent Wealth Managers (AIWM) Singapore is the leading advocate for Singapore's independent wealth sector, representing Independent Wealth Managers (IWMs), External Asset Managers (EAMs) and Multi-Family Offices.

We promote best practices, participate in policy and regulatory discussions and deliver strategic platforms for collaboration and growth. Through continuous education, training and professional development, we empower members to share expertise, drive innovation and contribute to the sector's long-term success.

Our mission is to strengthen the visibility and advocacy of the independent wealth management model, championing open architecture to deliver holistic and client-centric wealth solutions. Together, we shape the industry's future and support Singapore's position as a leading wealth management hub.

Our Purpose

Architect a robust, inclusive and cohesive independent wealth ecosystem by

- **Upskilling** practitioners with capability and capacity building
- **Uplifting** the independent wealth and family office community
- **Upholding** the highest standards of excellence for independent wealth management services in Singapore

Our Core Values



COMMITMENT



EXCELLENCE



INTEGRITY



PROFESSIONALISM

When you're committed to partnering, we're more than 100% behind you.

AIWM sponsors would be recognised and celebrated for their partnerships and commitment to the development of the independent wealth / EAM sector. Your sponsorship will allow us to keep the event costs low, which would contribute towards our shared purpose of building a more robust, inclusive and cohesive AIWM community.

Elevate Your Brand, Amplify Your Impact



1,280+

Subscribers

from over 80 active
member firms



15+

Events

across the year to connect
and engage



1,600+

Average Monthly visits
to AIWM website



2,250+

Followers

on AIWM LinkedIn

Note: Figures are accurate as at 20 October 2025

Sponsorship Categories & Entitlements

Discover a range of sponsorship opportunities designed to amplify your brand's visibility, connect with the community, and drive meaningful engagement. With various categories and tiers to match your goals, there's an option perfectly suited for your brand amplification.

Diamond Sponsorship – 1 Spot Only

An exclusive opportunity for one firm to own the spotlight across AIWM's communications touchpoints – from offline to digital channels, including AIWM's flagship event, AIWM Independent Wealth Summit – showcasing your leadership at the forefront of the community.

 Sponsorship Entitlements / Investment	SGD 20,000
Logo on the home page of our website (1,600 visitors per month)	✓
Logo featured in the monthly newsletter	✓
Logo on roll-up banners	✓
Logo featured at AIWM Independent Wealth Summit 2026	✓
Company tags included on social media handle, i.e. LinkedIn	✓
Additional seats on top of limit for each event	✓



Event Sponsorship

There are many different events to showcase your brand, credibility and thought leadership to a captive audience. Accommodating varying needs for visibility and financial capacities, we have designed three sponsorship packages. Sponsors for each event will be recognised according to the level of package purchased and receive the entitlements detailed in the table.

I) Event Sponsorship A

Valid for:

- AIWM CNY Dinner
- AIWM Annual General Meeting
- AIWM Year-End Dinner
- Business Aperos

Sponsorship Entitlements / Tiers	Gold SGD10,000	Silver SGD5,000	Cocktail SGD3,000
Logo across event collaterals: invitations, website, table-top displays	✓	✓	✓
Company tags included on social media (LinkedIn)	✓	✓	✓
Sponsorship featured in the monthly newsletter	✓	✓	✓
Acknowledgement of sponsorship in welcome remarks	✓	✓	✓
Additional guests on top of the limit	4	2	
Display marketing materials and/or provide goodie bags at the event	✓		
Display corporate banner on-site	✓		

II) Event Sponsorship B

Valid for AIWM Independent Wealth Summit 2026

Building on the success of our inaugural event, the 2nd edition of AIWM Independent Wealth Summit continues its collaboration with the Singapore Management University, bringing together industry professionals and emerging talent in one impactful platform.

As a sponsor, you're not just gaining visibility - you're aligning your brand with a respected academic partner and a growing independent wealth community. You're also gaining early access to future leaders, innovators and changemakers.

Join us in the movement of defining tomorrow's independent wealth – and the people who will lead it.

	Gold SGD10,000	Executive SGD7,500 (1 spot per session)	Silver SGD5,000	Premiums SGD3,000 (2 spots only)
Sponsorship Entitlements / Tiers	Premier partnership with top-level visibility and priority placement. Reserved for organizations committed to leading industry conversations.	Showcase your firm's expertise at a dedicated breakout session.	Ideal for firms seeking solid brand visibility and networking access.	Recognised in event premiums.
Logo across event collaterals	✓			
Logo on select event collaterals		✓	✓	✓
Company tags included on social media (LinkedIn)	✓	✓	✓	✓
Sponsorship featured in the monthly newsletter	✓	✓	✓	✓
Acknowledgement of sponsorship in welcome remarks	✓	✓	✓	✓
Exhibits on-site	1 booth on-site	1 booth on-site		
Speaking slot at breakout session		✓		
Total registrations*	10	7	5	3

*Total registrations is the total number of participants attending the event, including speakers.

III) Event Sponsorship C

Valid for:

- AIWM Professional Excellence
- AIWM Regulatory & Compliance Update

Sponsorship Entitlements / Tiers	Premier SGD5,000	Prestige SGD3,000
Logo across event collaterals: invitations, website	✓	✓
Company tags included on social media (LinkedIn)	✓	✓
Sponsorship featured in the monthly newsletter	✓	✓
Display marketing materials	✓	
Display corporate banner on-site	✓	

In-Kind Sponsorship

If you have other ideas or looking for a more customised sponsorship package, please let us know! We will work with you to create a more customised experience to meet your objectives!

CONTACT US

If you have any questions or would like further clarifications of the sponsorship packages, please reach out via email to sponsoring@aiwm.sg

2026 Calendar of Events

<p>FEB</p> <p>CNY Dinner</p>	<p>MAR</p> <p>AIWM Regulatory & Compliance Update</p>		<p>MAR</p> <p>Leaders Roundtable</p>
<p>APR</p> <p>2nd AIWM Independent Wealth Summit</p>		<p>MAY</p> <p>AIWM Professional Excellence</p>	
<p>JUN</p> <p>AIWM Regulatory & Compliance Update</p>	<p>JUL</p> <p>Business Aperó</p>		<p>SEP</p> <p>Charity Event</p>
	<p>SEP</p> <p>AIWM Regulatory & Compliance Update</p>	<p>SEP</p> <p>14th Annual General Meeting</p>	<p>OCT</p> <p>AIWM Professional Excellence</p>
<p>OCT</p> <p>AIWM Executive Sparks</p>	<p>NOV</p> <p>Year-End Dinner</p>		<p>DEC</p> <p>AIWM Regulatory & Compliance Update</p>

Please note that event dates are subject to change.
Any updates will be announced on our website.



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