

Take your brand to the next level



We are the voice of EAMs and Family Offices

Established in 2011 and recognised by the Monetary Authority of Singapore (MAS), the Association of Independent Wealth Managers (Singapore) (AIWM), represents the interests of Independent and External Asset Managers and Family Offices. We aim to foster collective efforts to further the advancement of the independent wealth management model in Singapore.

By upskilling the practitioners, promoting dialogues with the regulators, facilitating more interactions and upholding the highest standards of excellence for independent wealth management services in Singapore, we empower the community to thrive and add vibrancy to Singapore's wealth management landscape.

Our Purpose

- **Upskilling** practitioners with capability and capacity building
- **Uplifting** the independent wealth management and family office community
- **Upholding** the highest standards of excellence for independent wealth management services in Singapore

Our Core Values



COMMITMENT



EXCELLENCE



INTEGRITY



PROFESSIONALISM

When you're committed to partnering, we're more than 100% behind you.

AIWM sponsors would be recognised and celebrated for their partnerships and commitment to the development of the EAM sector. Your sponsorship will allow us to keep the event costs low, and contribute towards our shared purpose of building a more robust, inclusive and cohesive EAM/FO community.

Partnership Benefits Amplifying the Brand



1,000+
Unique Visitors
from over 80 active member firms



20+
Events
to connect and engage



1,300+
Unique Visitors
to AIWM website with
over 1,5k followers on LinkedIn

Note: Figures are accurate as at December 2023



Sponsorship Categories & Entitlements

Sponsorship Categories



DIAMOND PARTNER

All-year round brand exposure on AIWM marketing platforms



EVENT PARTNER

Choice of events to suit your needs



IN-KIND PARTNER

Customise a package that suits your needs

Sponsorship Entitlements



DIAMOND PARTNER - SOLE SPONSORSHIP

 Sponsorship Entitlements	S\$20,000
Logo on the home page of our website (1,300 visitors per month)	✓
Logo featured in the monthly newsletter	✓
Logo on AIWM roll-up banners	✓
Company tags included on social media handle, i.e. LinkedIn	✓
Additional seats on top of limit for each event	✓



EVENT PARTNER

There are many different events to showcase your brand, credibility and thought leadership to a captive audience. Accommodating varying needs for visibility and financial capacities, we have designed two sponsorship packages. Sponsors for each event will be recognised according to the level of package purchased and receive the entitlements detailed in the table below.

SPONSORSHIP PACKAGE A

Valid for:

- AIWM CNY Dinner
- AIWM Executive Sparks
- AIWM Annual General Meeting
- AIWM Gala Dinner
- Charity event
- Networking events

Sponsorship Entitlements / Tiers	Platinum S\$20,000 (One Available Per Event)	Gold S\$10,000	Silver S\$5,000
Logo on all event collaterals: invitations, emails, banners, website	✓	✓	✓
Company tags included on social media (LinkedIn)	✓	✓	✓
Sponsorship featured in the monthly newsletter	✓	✓	✓
Display marketing materials and/or provide goodie bags at the event	✓	✓	
Additional guests on top of limit for the event	4	2	
Display of corporate banner on site	✓	✓	
Acknowledgement of sponsorship in welcome remarks	✓	✓	✓
Opportunity for a 3 to 5-minute presentation at the event	✓		

SPONSORSHIP PACKAGE B

Valid for:

- AIWM Professional Excellence
- AIWM Regulatory & Compliance Update

Sponsorship Entitlements / Tiers	Gold S\$10,000 (One Available Per Event)	Silver S\$5,000
Logo on all event collaterals: invitations, emails, banners, website	✓	✓
Company tags included on social media (LinkedIn)	✓	✓
Sponsorship featured in the monthly newsletter	✓	✓
Speaking slot(s) for a 30 to 45-min presentation at the event	2	1
Display marketing materials and/or provide goodie bags at the event	✓	
Additional guests on top of limit for the event	2	
Display of corporate banner on site	✓	

IN-KIND PARTNER

If you have other ideas or looking for a more customised sponsorship package, please let us know! We will work with you to create a more customised experience to meet your objectives!

CONTACT US

If you have any questions or would like further clarifications of the sponsorship packages, please reach out via email to sponsoring@aiwm.sg

Events Calendar 2024

<p>JAN 2024</p> <p>CNY Dinner</p>	<p>FEB 2024</p> <p>Regulatory & Compliance Update</p>	<p>MAR 2024</p> <p>Business Apero</p> 	
<p>APR 2024</p> <p>Executive Sparks</p>	 <p>MANDARIN ORIENTAL SINGAPORE</p>	<p>MAY 2024</p> <p>Professional Excellence</p>	<p>JUN 2024</p> <p>Regulatory & Compliance Update</p>
	<p>JUL 2024</p> <p>Business Apero</p>	<p>AUG 2024</p> <p>Charity Event</p>	
<p>SEP 2024</p> <p>12th Annual General Meeting</p>	 <p>AIWM Association of International Healthcare Workers</p>	<p>SEP 2024</p> <p>Regulatory & Compliance Update</p>	<p>OCT 2024</p> <p>Professional Excellence</p>
<p>NOV 2024</p> <p>Executive Sparks</p>	<p>NOV 2024</p> <p>Year-end Gala Dinner</p>		<p>DEC 2024</p> <p>Regulatory & Compliance Update</p>

Events and dates are subject to change without prior notice.



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