

Sponsorship opportunities



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About AIWM

As the leading industry advocate for independent wealth managers, AIWM Singapore actively promotes dialogue and engagement between regulators and various stakeholders within the community.

AIWM Singapore is also committed to championing best industry practices, strengthening the visibility and reputation of independent wealth managers, fostering collaboration among industry peers, and empowering members through continuous education, training development and networking opportunities.



The Association has over 70 active member firms from EAMs, MFOs, banks and service providers in Singapore covering more than 800 individuals



The Association holds more than 30 events per year



AIWM enjoys a dynamic online presence and community with an average of 1,400 visitors per month on our website.

About Independent Wealth Managers

Independent Wealth Managers, also known as External Asset Managers or Independent Asset Managers are nonbank wealth managers regulated by the MAS, and they range from independent management firms to family offices and individual advisers.

Concentrating on private investors and high-net-worth individuals, independent wealth managers offer a flexible, holistic, and strategic approach to wealth management. With a focus on client-centricity, independent wealth managers provide bespoke investment advice and solutions that are tailor-made to client's individual needs in this fast-changing market environment.

As the number of independent wealth managers continues to grow in Singapore and across Asia, they are increasingly recognised as valued players in Singapore's financial ecosystem.

Our Mission & Objectives

As the voice of the industry, AIWM Singapore's mission is to:

- Represent the distinct interests of our members to help various stakeholders better understand the role of independent wealth managers
- Strengthen the visibility and uphold the reputation of independent wealth managers in Singapore
- Drive dialogue and collaboration with regulators to shape policy initiatives, communicate new market practices and navigate regulatory changes
- Foster a collaborative community of like-minded professionals that can benefit from one another
- Empower members through continuous education and training development to elevate industry standards

Our Core Values



COMMITMENT



EXCELLENCE



INTEGRITY



PROFESSIONALISM

AIWM Diamond Partner



Become the AIWM Diamond Partner with all-year-round exposure on our website, LinkedIn, newsletter and events.



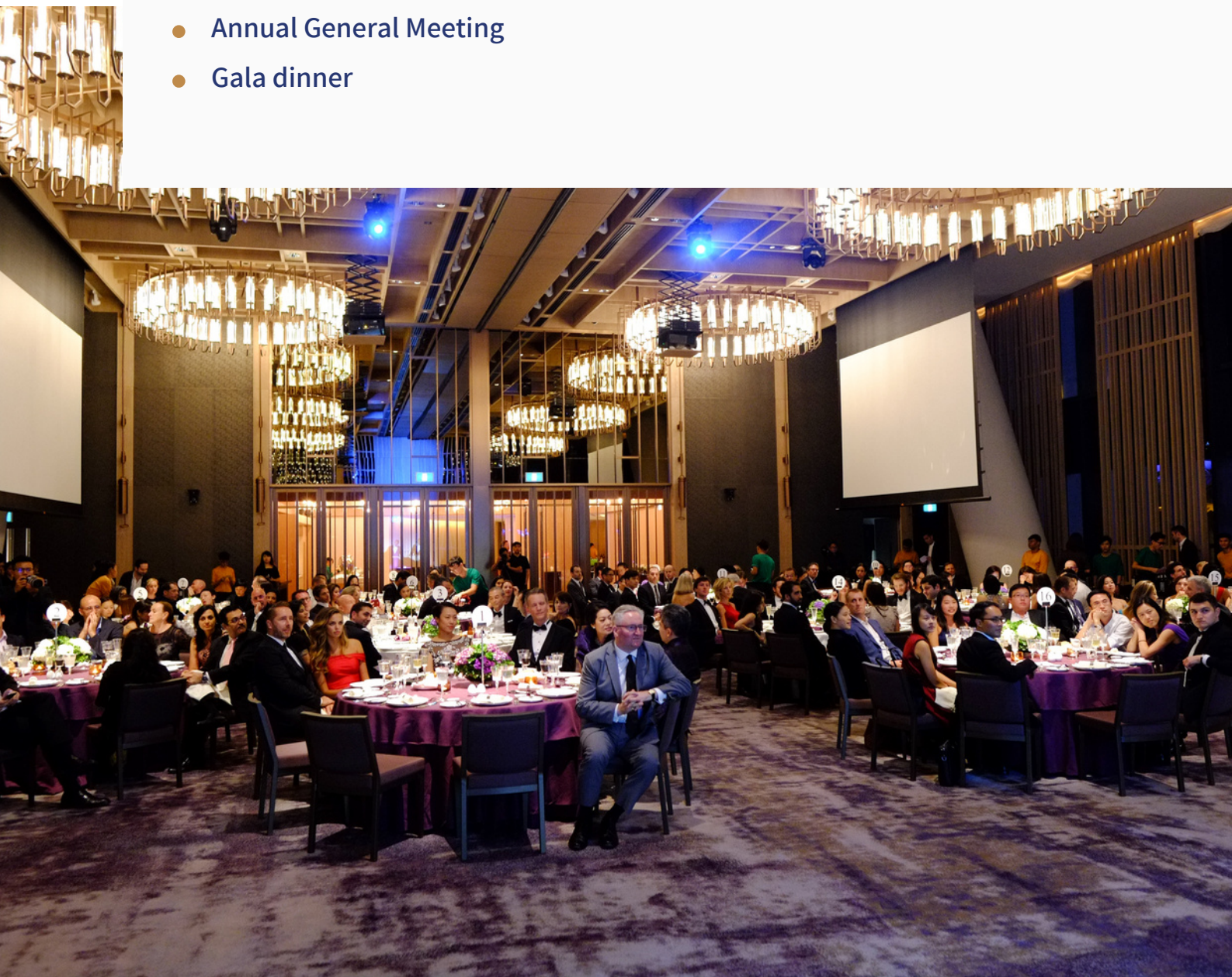
Benefits

Logo on the home page of our website (1,400 visitors per month)	✓
Logo featured in the Monthly newsletter (sent to more than 800 people)	✓
Logo on AIWM rollup banners for all AIWM on-site events	✓
Company tags will also be included on social media (LinkedIn)	✓
More seats on top of limits for each event	✓

About AIWM events

AIWM typically organises over 30 events per year, ranging from educational workshops, and compliance seminars to c-suite dedicated events and networking cocktails and gala dinner. Our events range from 20 guests to large events that attract up to 200 guests. They are an ideal opportunity to profile your company in our industry and engage with our community.

- Theme events for C-Suite
- Educational / compliance workshops
- Networking events
- Annual General Meeting
- Gala dinner



Overview of events sponsorship opportunities

Event Type	Frequency	Sponsorship Tiers		
		Platinum S\$20,000 / Event	Gold S\$10,000 / Event	Silver S\$5,000 / Event
AIWM Executive Sparks Meet with executives OM and have your company's profile associated with an innovative theme	4 events per year	N/A	Exclusive Sponsor	N/A
AIWM Educational Events Profile your company in an educational event: compliance or educational workshops	2 events per year	N/A	Exclusive Sponsor (For details on the sponsorship benefits, refer to page 9)	Up to 2 Silver Sponsorships (For details on the sponsorship benefits, refer to page 9)
Networking / Charity Events Profile your company in a charity event and meet with OMs in a casual environment	4 events per year	Select any 1 tier For details on the sponsorship benefits for each tier, refer to page 10		
Annual General Meeting Profile your company with the most reputable business association in the industry	1 event per year	Select any 1 tier For details on the sponsorship benefits for each tier, refer to page 11		
Year-End Gala Dinner Profile your company with the most reputable business association in the industry	1 event per year	Select any 1 tier For details on the sponsorship benefits for each tier, refer to page 12		

AIWM themed events for C-suite sponsoring

(1 sponsor only)

Sponsor one of the most expected events, meet with executives OM and have your company's profile associated with an innovative theme (online and on-site visibility)

- Approx 30 - 60 pax (Lunch or Dinner)
- 4 events per year
- AIWM is responsible for event management (i.e. creation of marketing collateral including electronic direct mailers, and management of marketing campaigns and webinar guest list).



Benefits

Logo on all event collaterals: invitations, emails, banners, website	✓
Company tags included on social media (LinkedIn)	✓
Sponsorship featured in the Monthly newsletter	✓
Additional guests on top of the limit	2
Opportunity to speak	✓
Display marketing materials at the registration table	✓
Can provide Goodies and Brochures	✓

Contact sponsoring@aiwm.sg if you are interested.

Educational & compliance workshops sponsoring

A powerful opportunity to profile your company in an educational event (online and on-site visibility)

- Approx 80 - 100 pax (incl lunch or dinner)
- 6 events per year
- AIWM is responsible for event management (i.e. creation of marketing collateral including electronic direct mailers, and management of marketing campaigns and webinar guest list).

 Benefits	Gold S\$10,000	Silver S\$5,000
Logo on all event collaterals: invitations, emails, banners, website	✓	✓
Company tags included on social media (LinkedIn)	✓	✓
Sponsorship featured in the Monthly newsletter	✓	✓
Display marketing materials at the registration table	✓	✓
Sole event sponsorship	✓	✗
Additional guests on top of the limit	2	✗
Display of corporate banner on site	✓	✗
Provide goodies and brochures at the events	✓	✗

AIWM Networking / Charity events

A powerful opportunity to profile your company in a charity event and meet with OMs in a casual environment (online and on-site visibility)

- Approx 80 - 100 pax (All-day, lunch or dinner),
- 2 to 3 events per year (Gin tasting, karting, golf, #feetToFoster, cocktails, etc.)
- AIWM is responsible for event management (i.e. creation of marketing collateral including electronic direct mailers, and management of marketing campaigns and webinar guest list).

 Benefits	Platinum S\$20,000	Gold S\$10,000	Silver S\$5,000
Logo on all event collaterals: invitations, emails, banners, website	✓	✓	✓
Company tags included on social media (LinkedIn)	✓	✓	✓
Sponsorship featured in the Monthly newsletter	✓	✓	✓
Provide goodies and brochures at the events	✓	✓	
Additional guests on top of the limit	4	2	
Display of corporate banner on site	2	1	
Display marketing materials at the registration table	✓	✓	
Talk/Speaking Slot	✓		

Annual General Meeting

A powerful opportunity to profile your company with the most reputable business association in the industry (online and on-site visibility)

- Approx 150-200 pax,
- 1 per year
- AIWM is responsible for event management (i.e. creation of marketing collateral including electronic direct mailers, management of marketing campaigns and guest list).

 Benefits	Platinum S\$20,000	Gold S\$10,000	Silver S\$5,000
Logo on all event collaterals: invitations, emails, banners, website	✓	✓	✓
Company tags included on social media (LinkedIn)	✓	✓	✓
Sponsorship featured in the Monthly newsletter	✓	✓	✓
Provide goodies and brochures at the events	✓	✓	
Additional guests on top of the limit	4	2	
Display of corporate banner on site	2	1	
Display marketing materials at the registration table	✓	✓	
Acknowledgement by AIWM President in welcome remarks	✓		
Talk/Speaking Slot	✓		
Display of Corporate Video	✓		

Gala Dinner sponsoring

A powerful opportunity to profile your company with the most reputable business association in the industry (online and on-site visibility)

- Approx 150-200 pax,
- 1 per year
- AIWM is responsible for event management (i.e. creation of marketing collateral including electronic direct mailers, and management of marketing campaigns and webinar guest list).

 Benefits	Platinum S\$20,000	Gold S\$10,000	Silver S\$5,000
Logo on all event collaterals: invitations, emails, banners, website	✓	✓	✓
Company tags included on social media (LinkedIn)	✓	✓	✓
Sponsorship featured in the Monthly newsletter	✓	✓	✓
Display marketing materials at the registration table	✓	✓	
Additional guests on top of the limit	4	2	
Display of corporate banner on site	2	1	
Talk/Speaking Slot	✓		
Acknowledgement by AIWM President in welcome remarks	✓		
1 Dinner Table at the Event	✓		

Proposed AIWM events calendar 2023

<p>JAN 2023</p> <p>Networking Event</p>	<p>FEB 2023</p> <p>C-Suite Event</p>	<p>MAR 2023</p> <p>Compliance / Regulatory Workshop</p>	
<p>MAY 2023</p> <p>AIWM Educational Workshop</p>		<p>MAY 2023</p> <p>C-Suite Event</p>	<p>JUN 2023</p> <p>Networking Karting Event</p>
	<p>AUG 2023</p> <p>Compliance / Regulatory Workshop</p>	<p>AUG 2023</p> <p>Charity Event</p>	<p>AUG 2023</p> <p>C-Suite Event</p>
<p>SEPT 2023</p> <p>Annual General Meeting</p>	<p>SEPT 2023</p> <p>Golf or other activity</p>	<p>OCT 2023</p> <p>C-Suite Event</p>	
<p>OCT 2023</p> <p>AIWM Educational Workshop</p>	<p>NOV 2023</p> <p>Year-end Gala Dinner</p>		<p>DEC 2023</p> <p>Compliance / Regulatory Workshop</p>

If you have any questions or would like further clarification of our packages, please do not hesitate to email us at sponsoring@aiwm.sg.



AIWM is the industry body for External Asset Managers and Multi-Family Offices in Singapore. Visit our website to learn more aiwm.sg

